



British Congenital Cardiac Association
Annual Conference

Organising Committee:

Chetan Mehta

Consultant Cardiologist

Birmingham Women's and Children's NHS Foundation Trust

BCCA 2021 Sponsorship Opportunities **1st & 2nd November 2021** **Virtual**

I am pleased to invite you to sponsor the BCCA 2021 Conference, which is being held virtually this year.

Our virtual event platform offers interactive seminars, including discussion forums, live Q&A and polling. It also includes an online exhibition space, where you are able to promote your brand, talk live to delegates, answer queries, create new contacts and upload leave pieces, videos and website links for delegates to view/download, just as you would during a live exhibition.

We hope you will join us in embracing this new era of technology; the future looks very exciting for virtual events!

The below sponsorship packages are available at the BCCA 2021 Conference.



Birmingham Women's and Children's
NHS Foundation Trust



University Hospitals Birmingham
NHS Foundation Trust

www.bcca2021.co.uk

For more information contact: CFSEvents Ltd.
Daisy Stewart E. daisy@cfsevents.co.uk T. +44 (0) 1438 751519

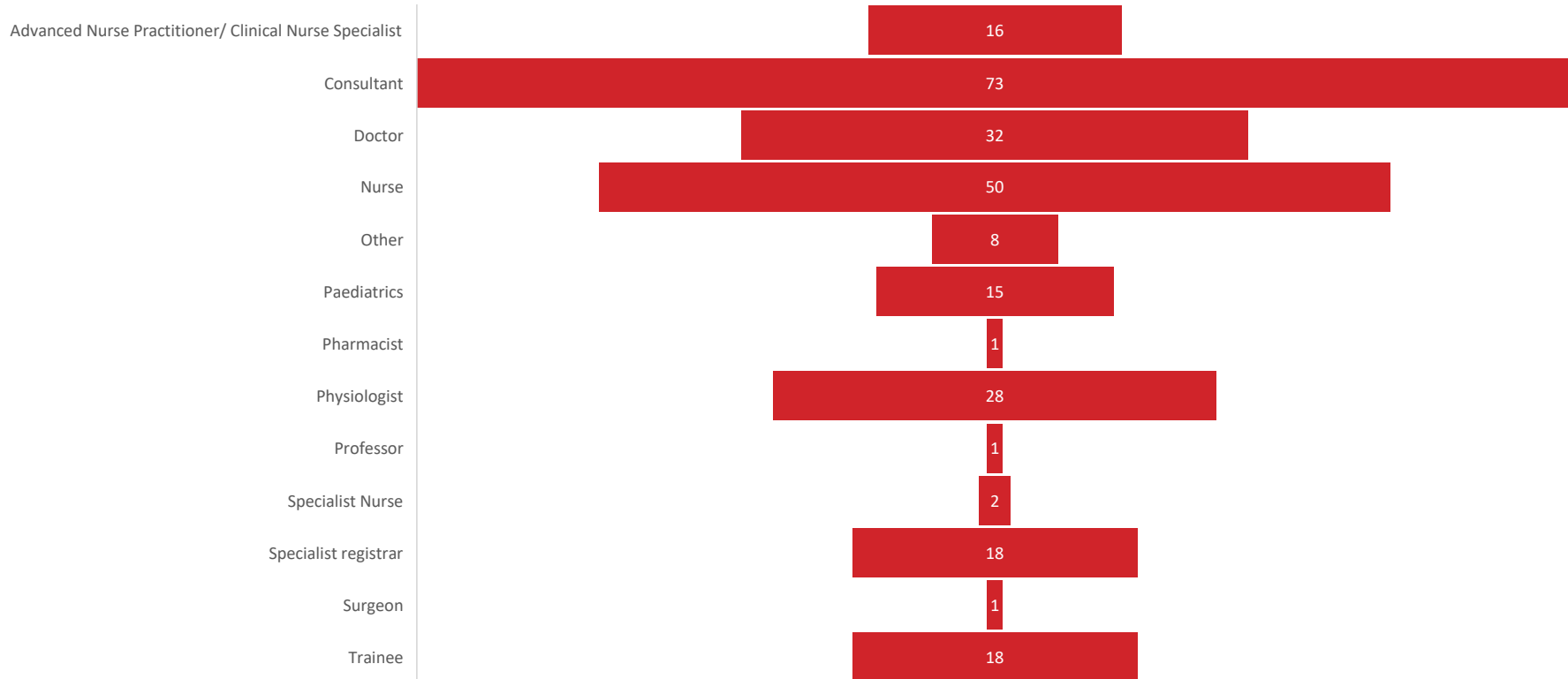


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2019 Delegate Breakdown

319 delegates attended the 2019 meeting





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Programme – Day 1 (1st November 2021)

Systemic RV

Assessment of systemic RV function – Multimodality Imaging-Echo/MRI

Challenges of Fetal counselling in circulation with systemic RV

Analysis of late outcomes after Senning in TGA and physiological repair in CCTGA

Long term outcome/Failing of Systemic RV in single ventricle

CCTGA

Morphology and variation of CCTGA

When is the LV ready for double switch?

Decision making in CCTGA - Parisian approach

Birmingham experience of CCTGA

Approach across the Atlantic

State of the art lecture

Lymphatic Imaging and Interventions in Congenital Heart Disease

ACHD

Pregnancy in Highly complex CHD

Arrhythmia management in Fontan

Interventions for Complex ACHD in 2020s

Outcome of CCTGA/MAPCA's beyond childhood



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Programme – Day 2 (2nd November 2021)

Research in CHD

The BHF viewpoint

NCHDA and the value of databases for research

Multi-centre clinical trials – what can we learn from the Pediatric Heart Network?

Family and patients' perspective of research on CHD

Complex Pulmonary Atresia

Morphology of MAPCA's

Assessment of neonate with PA/VSD/MAPCAs

Cross sectional imaging in MAPCAs

The Stanford strategy for Complex PA/VSD/MAPCAs

Difficult case discussion with audience participation

Genetics and Inherited Cardiac Disease

Genetics in sudden death

Risk stratification in Paediatric HCM- Update from multicentre study

Subcutaneous ICD 's in children – current status and future prospects

Sports recommendations in inherited cardiac conditions



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Platinum Sponsorship Package: £10,000 + VAT

- Opportunity for a sponsored lunchtime symposium/workshop (30 minutes):
The measurability of these symposiums will be far greater than during the live events, as the use of live polling and Q&A can give you huge insight into the attendee's knowledge and interest in your product. The symposium will be recorded and made available to you after the meeting. Attendance rates at virtual sponsored sessions is also far higher than at F2F events.
- Platinum space in the Virtual Exhibition: *This offers you the optimum position for being seen by delegates in the virtual exhibition space. You can upload leave pieces (PDFs), click through website links and videos to your stand, along with further promotional opportunities around the rest of the online event site.*
- Up to 4 representative attendees throughout the online conference
Representatives will be able to attend sessions; participate in the discussion forum and Q&A during those sessions; man your virtual exhibition stand, where they will be able to chat and present slides directly with attendees, answer queries about your product, gain new contacts and join in in the networking opportunities with delegates.
- Short advertisement video (2-mins max) that will be played during the meeting; this will show on all delegates screen.
- Logo on conference programme
- Option of sending (via CFS Events) a pre-conference marketing e-mail to registered delegates, with the content of your choice
- Premium advert on the landing page of the conference platform, with a click through link to a website of your choice
- A full page advert on the BCCA website dedicated to your company: *this can include photos, your logo and a product advertisement. All delegates that register online will be taken to the conference website therefore this would be seen by the majority of attendees.*
- Logo and acknowledgement of platinum sponsorship on holding slide displayed during the conference
- Logo on the virtual conference portal
- Up to 4 items in the virtual delegate bags
These will be made available to all attendees, and could include promotional / educational material
- Logo on all conference e-mails from CFS Events
- Inclusion of 2 questions on the post meeting evaluation
- Opportunity to network with delegates in the Meeting Hub
- Access to exhibitor analytics following the event, including a list of delegates that have downloaded documents/clicked on links on your stand
- Delegate list



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Gold Sponsorship Package: £5,000 + VAT

- Gold space in the Virtual Exhibition: *You can upload leave pieces (PDFs), click through website links and videos to your stand, along with further promotional opportunities around the rest of the online event site.*
- Opportunity for a sponsored symposium/workshop prior to the meeting starting (15 minutes): *The measurability of these symposiums will be far greater than during the live events, as the use of live polling and Q&A can give you huge insight into the attendee's knowledge and interest in your product. The symposium will be recorded and made available to you after the meeting. Attendance rates at virtual sponsored sessions is also far higher than at F2F events.*
- Up to 2 representative attendees throughout the online conference: *Representatives will be able to attend sessions; participate in the discussion forum and Q&A during those sessions; man your virtual exhibition stand, where they will be able to chat and present slides directly with attendees, answer queries about your product, gain new contacts and join in in the networking opportunities with delegates.*
- Logo on conference programme
- Joint advert with other gold sponsors on the landing page of the conference platform
- Logo and acknowledgement of Gold sponsorship on holding slide displayed during the conference
- Logo on the virtual conference portal
- Up to 2 items in the virtual delegate bags: *These will be made available to all attendees, and could include promotional / educational material*
- Logo on all conference e-mails from CFS Events
- Opportunity to network with delegates in the Meeting Hub
- Access to exhibitor analytics following the event, including a list of delegates that have downloaded documents/clicked on links on your stand
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Silver Sponsorship Package: £1,000 + VAT

- Standard space in the Virtual Exhibition: *You can upload leave pieces (PDFs), click through website links and videos to your stand, along with further promotional opportunities around the rest of the online event site.*
- 1 representative attendee throughout the online conference: *Representatives will be able to attend sessions; participate in the discussion forum and Q&A during those sessions; man your virtual exhibition stand, where they will be able to chat and present slides directly with attendees, answer queries about your product, gain new contacts and join in in the networking opportunities with delegates.*
- Logo on conference programme
- Logo and acknowledgement of Silver sponsorship on holding slide displayed during the conference
- Logo on the virtual conference portal
- 1 item in the virtual delegate bags: *These will be made available to all attendees, and could include promotional / educational material*
- Logo on all conference e-mails from CFS Events
- Opportunity to network with delegates in the Meeting Hub
- Access to exhibitor analytics following the event
- Delegate list



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Additional opportunities

- Play a 'advertisement video' during a refreshment/lunch break of your choice: *We can play a short 2-minute video that will display on all delegates screens during the refreshment or lunch break of your choice! This can be used to invite delegates to your stand, promote your product or advise delegates on information of your choice*
 - Add a question to the evaluation which is sent to all attended delegates after the meeting has taken place
 - CFS Events will send out a pre-conference survey (questions of your choice) to all registered delegates

For further information on all sponsorship packages, or to be taken through a short 10 minutes demonstration of the online conference platform and exhibition area, please email elise@cfsevents.co.uk.



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